

Sponsorship Opportunities



The Town of Indialantic will hold its Fifth Annual Indialantic Witch Way 5K at Nance Park in Indialantic on Saturday, October 13, 2012 at 5:30 p.m. The race course begins and ends at Nance Park.

The festivities will include an after party, trick-or-treating at Indialantic businesses and NEW this year, TECH RACE T-SHIRTS!

Great Horned Owl - \$3000 Star Sponsor (limit of 1 Star sponsor)

- Your name and logo will be prominently displayed wherever WW5K logo is found - substantially larger than all other sponsors and includes all features of the Blue Heron sponsors below with the addition of 4 race entries to total 12.

Blue Heron - \$1000 Sponsor

- Your name and logo will be linked to your website from the Sponsorship list on our website
- Your name will appear in advertising and promotions related to the event
- Your name and logo will be featured on our t-shirt
- You will receive a mention and thank you on the public address system during the event
- You may also provide inserts of any marketing materials, premiums, samples, coupons, etc. for the race bag given to all participants
- You will be given an opportunity for a banner at the finish line
- 8 complimentary race entries with t-shirt

Brown Pelican - \$250 Sponsor

- Your name will be listed on our website and printed on the race t-shirt
- You will have an opportunity to place marketing materials in the race participant bags
- You will receive a mention and thank you on the public address system during the event
- 2 complimentary race entries with t-shirt

River Otter - \$500 Sponsor

- Your name and logo linked to your website from the Sponsorship list on our website
- Your name will appear in advertising and promotions related to the event
- Your name and logo will be featured on the t-shirt
- You will receive a mention and thank you on the public address system during the event
- You will have an opportunity to place marketing materials in the race participant bags
- 4 complimentary race entries with t-shirt

Raccoon - \$150 Sponsor

- Your name will be listed on our website and printed on the race t-shirt
- 1 complimentary race entry with t-shirt

Armadillo - \$100 Sponsor

- Your name will be added to the Sponsorship list on our t-shirt

*A portion of the proceeds to benefit:
Florida Wildlife Hospital & Sanctuary*

Thank you for your support!

Check the above sponsorship level you desire and return this form along with a check payable to:

Town of Indialantic - Witch Way 5K • 216 Fifth Avenue • Indialantic, FL 32903

Contact Name: _____ Organization: _____

E-mail: _____ Phone: _____

Address: _____

Date: _____



Florida Wildlife
Hospital & Sanctuary



For Office Use Only:
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Visit www.WitchWay5K.com for more information.